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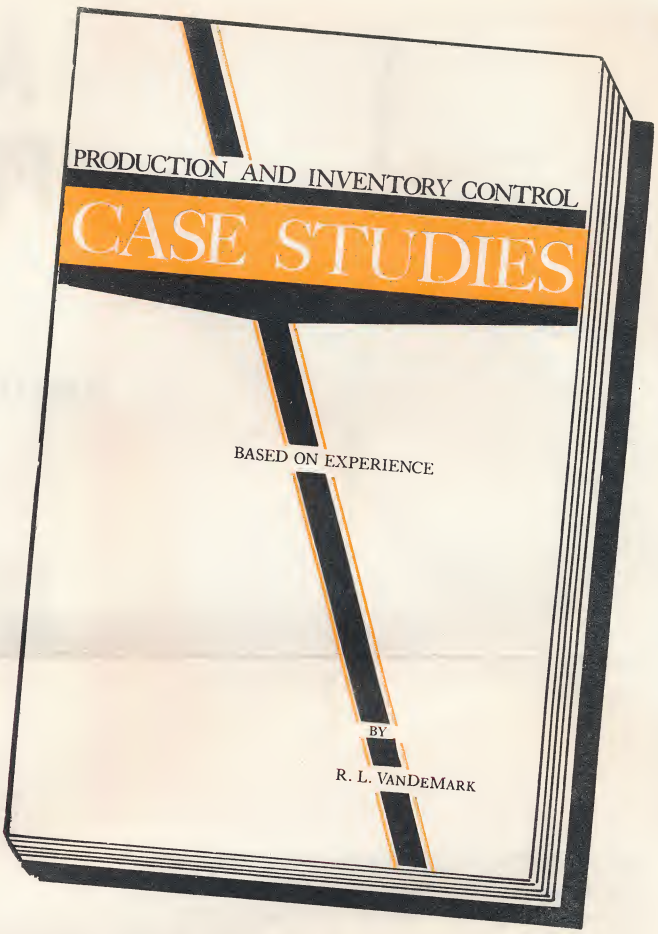

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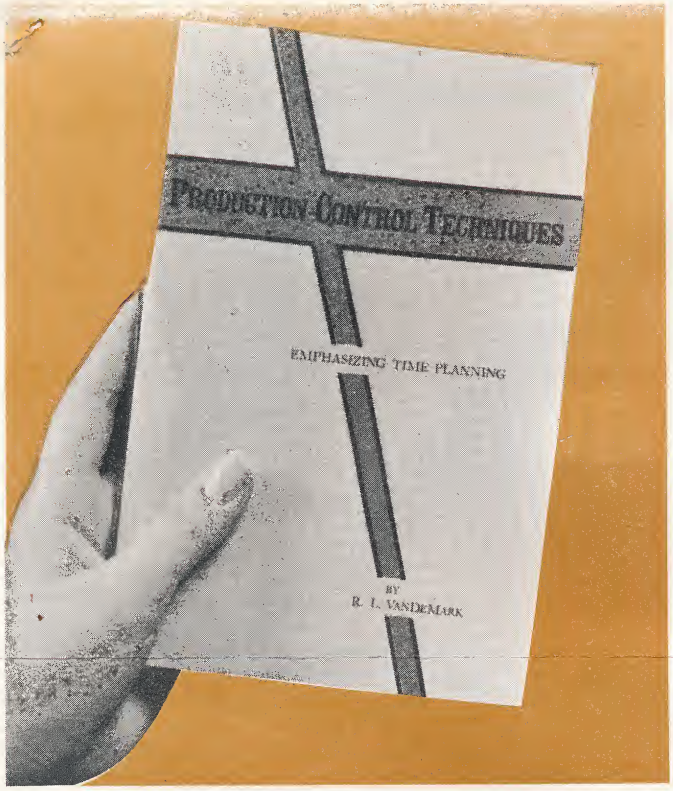

A PRACTICAL TEXT
Telling You Better Ways To
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NEW AND IMPROVED IDEAS

... are the hallmark of this new text, which talks a practical production control language. Here are some of the ideas covered:

1) Is production *reporting by exception* practical? Yes, says the author, who suggests methods for cutting reports to a fraction of the usual. The result is immediate information for order follow-up, with far less record work.

2) A company's *natural time cycle,* from order receipt to shipment – how to establish this cycle and to reduce it to a minimum, for competitive advantage, is discussed in full.

3) How can you set a *master schedule or plan?* The author shows how you establish a sound production plan based on past experience, rate of change abilities, capacity, and so on.

4) Practical ways to *establish priorities* for all orders – and meet shipping dates. How to eliminate the multiple "rush" or "rush-rush" categories which add nothing but confusion.

5) How useful is *tight-out* scheduling? Extremely so, says the author, if coordinated scheduling is to be attained. He describes the best way to schedule all purchasing and manufacturing orders, in detail, so they will meet the final shipping dates.

6) *Loading* is shown to be an extension of scheduling. The author removes the mysteries from loading and offers practical rules for control.

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"PRODUCTION CONTROL TECHNIQUES" follows this natural order flow, proposing methods to help you control and speed the flow of your orders. It offers a systematic study of the fundamental problems – and offers ideas you can use, today and tomorrow.

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+ Sales Order Handling
+ Engineering Responsibilities
+ Material Control
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+ Loading
+ Production Control
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"PRODUCTION CONTROL TECHNIQUES" is a worthy companion to Author Robert L. VanDeMark's earlier texts, *"Inventory Control Techniques"* and *"Production and Inventory Control Case Studies".* (See back of this brochure.)

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STAPLE HERE

Better
Production & Inventory Control

A Specific Way

from Robert L. VanDeMark

TO ELIMINATE ANNUAL PHYSICAL INVENTORIES

TO TAKE THE CONFUSION OUT OF "RUSH" ORDERS

TO COORDINATE AUTOMATION WITH P&IC

You can use "cycle counting" to eliminate the annual physical inventory. Cycle counting is a system of regular stock review -- each day or week you count some of your items and verify your records. This review keeps your inventory records accurate and acceptable for accounting purposes at year's end. There are three different ways to cycle count. The details of these methods are given in our text, "Inventory Control Techniques".

This book also outlines nineteen other procedures, such as how to "reduce shortages through accurate order timing" and how to "control without inventory records" - and how to make use of these modern techniques without the use of computers or special talents.

"Rush" orders lead to "rush-rush", "rush-rush-rush" - and confusion. You can avoid this condition by installing a priority system for sales orders. This priority system assigns departmental finish dates for all work to be performed. Then the dates establish priority. The system is simple -- the details are in our second text, "Production Control Techniques".

You will also find specifics covering "reporting by exception", "master planning that works without a sales forecast", "tight-out scheduling", and many more. You'll find it profitable to be able to apply these new techniques to your production control.

In the Tubular Mfg. Company case: A P&IC manager was faced with automatic machinery which didn't work well. His department was blamed for poor deliveries. He had to coordinate the automation with his controls. The way he cleared up this crisis is quite interesting -- and may prove helpful to your company. Our third text, "Production & Inventory Control CASE STUDIES" tells the whole story.

There are 21 case histories covering all types of businesses: big - little - job-shop - mass production - hand posting - data processing - manufacturing - wholesaling - warehousing. There are companies like yours, problems like yours, and solutions for you.

COORDINATED MATERIAL, EASY READING - throughout the three texts. In "Inventory Control Techniques" and "Production Control Techniques" you will learn about specific ways to improve your operations. "Case Studies" will tell you how other people have actually put these techniques to work.

All three books are interesting, informative and easy to read. The explanations are clear and concise. The methods outlined will make your job easier and your company more prosperous.

To get your improvement program going - order your books (all 3) today!

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